



Conundrum Holdings Pty. Ltd.

Media Statement

29th November 2021

As a local family-owned business, we are still yet to receive a formal apology from the Mitchell Shire Council, and today's media statement is nothing more than hollow words as the "Shameful Shire" has continued to promote their vindictive and misleading campaign using offensive religious connotations.

We are amazed and incredibly offended and disappointed that the concept of using religion as a part of a planning process was even considered suitable by Shire councillors and executives.

Despite being contacted directly by us, the "Shameful Shire" continued to send out and promote the offensive religious material on their social and digital media, and at events over the weekend.

We are incredibly saddened that our own Shire is spreading misinformation, half-truths and falsehoods around the application, manipulating future resident numbers within PSP, and wanting to deny local workers and family's jobs, opportunity and choice.

Conundrum continues to follow the recommendations made by an independent Planning Panel and trusts the planning process of Victoria. It urges the Council to do the same and to not lose sight of its overarching purpose to act as a responsible authority.

To our fellow rate payers who feel our rates are not being managed appropriately, please voice your disapproval to the Council.

Ron Kerr
Managing Director
Conundrum Holdings Pty Ltd